

2022 PlayX4 B2B

PlayX4

플레이엑스포

May 12-13, 2022

KINTEX Hall 6

Exhibition Center 2

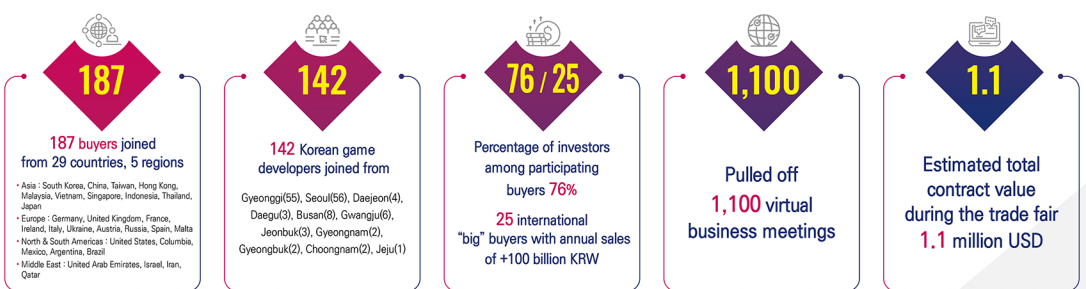
PLAY eXciting! eXperience! eXcellent! eXpert!

We are excited to invite international game developers and publishers to **2022 PlayX4 B2B**, the gobal game show hosted by the Gyeonggi Province.

We hope you don't miss out the chance to come back to face-to-face business meetings and engage in virtual meetings any time throughout the day!

We look forward to your participation in **2022 PlayX4**, the hybrid trade fair with both in-person and virtual features.

2021 PlayX4 REVIEW



2022 PlayX4 Instructions for Participation

Event Details

Date May 12 ~ 13, 2022

Venue [In-person] Hall 6, Ilsan Kintex
[Online] Virtual Conference Platform on our official website

Registration playx4.or.kr

2022 PlayX4 Operation Plan

Ways to Participate

- Participants can join either in-person or online
- Meeting rooms and spaces will be created at the venue for online business meetings
- In-person participants can join in either in-person or online business meetings

Business Matching

- 1:1 face-to-face business matching occurs every 30 minutes
- Online business matching support is provided 24 hours of the day

Application for participation

- Register at our official webpage (playx4.or.kr)
- Early bird registration(~Apr 15)

Contacts

+82-2-6941-2969(for developers) +82-2-6941-2958(for buyers)
2022playx4b2b@gmail.com



Instructions for Participation : International publishers and VC

We are excited to invite international game publishers and VC to **2022 PlayX4**.
Feel free to join either online or in-person, where we will set up an exhibition booth at the venue free of charge.

Details	Ways to Participate	Complimentary Benefits	Common Benefits
In-person Participation	Face-to-face meeting (on-site/pre-scheduled)	① Food and accommodation to be provided for overseas participants (for 3 nights) ② Complimentary booth to be provided for in-person participants	① Business matching : 1:1 business matching support for every participant (international publisher, VC) ② Interpretation support : 1:1 interpretation service provided (English/Chinese/Japanese) ③ Company's profile and information will be included in the 'Directory book' ④ Free entry for international publishers and VC ⑤ Two lunch coupons provided per day
Online Participation	Virtual meeting (pre-scheduled)		

2021 PlayX4 B2B Major International Publishers

